



Pediatric Endocrinology Nursing Society

Advancing Endocrine and Diabetes Care

NATIONAL CONFERENCE

MAY 17 – 21, 2027

The Peabody Memphis
MEMPHIS, TENNESSEE

EXHIBIT BOOTH PRICING

	Early Bird (THROUGH MARCH 1)	Standard (THROUGH APRIL 1)	Later (AFTER APRIL 1)
10 x 10	\$2,050	\$2,150	\$2,250
10 x 20	\$3,850	\$4,050	\$4,250
Non-Profit*	\$750	\$750	\$850

* Those organizations applying for a non-profit booth space are required to submit an IRS verification letter of their non-profit status.

EXHIBIT INFORMATION

Each 10 x 10 booth includes:

- Pipe, drape,
- One (1) 6' skirted and draped table
- Two (2) chairs
- One-line identification sign
- Two (2) exhibit hall only booth badges.

Each 10x20 booth includes:

- Pipe, drape,
- One (1) 6' skirted and draped table
- Two (2) chairs
- One-line identification sign
- Four (4) exhibit hall only booth badges.

All other materials including electricity, booth furnishings and freight handling must be ordered through Viper Tradeshow Services, the official contractor in the PENS Exhibit Hall. All locations are carpeted.

Official Service Contractor

Viper Tradeshow Services is the official service contractor for the 2027 PENS National Conference. A service kit will be emailed to the company contact provided during the registration. For questions about shipping, drayage, custom furniture and furniture orders, please contact the Viper Exhibitor Services coordinator.

Booth Representatives

Your exhibit booth fee includes two (2) exhibit hall-only booth representative badges. Representatives are invited to all events held within the exhibit hall. These badges do NOT include meeting registrations. Exhibit booth representatives must register as full-meeting or single-day registrants at the prevailing rates in order to receive continuing education hours. Meeting registration will open in early 2027.

Additional booth representative badges can be purchased for **\$200 each** and include access to the exhibit hall and PENS meals held in the exhibit hall during exhibit days ONLY.

CLICK HERE

to visit the Exhibitor/Sponsor Portal
where you can select your booth size
and sponsorship level

110 108 106 104 102 100

10' 10' 10' 10' 10' 10'

109 107 105 103

208 206 204

20' 20' 20' 20' 20' 20'

Reserved Reserved

201 301

17'-1"

F&B/BAR

ENTRANCE

213 312 314 315 412 415

310 308 306 307 406

311 410 409 407 403

413 411

9'-9"

405 408

SPONSORSHIP OPPORTUNITIES

If you are interested in partial support of one of these options or have a different idea in mind, please contact us at info@pens.org.

All Sponsors will receive the following benefits:

- Acknowledgement in the Conference Mobile App
- Acknowledgement during the General Sessions
- Signage in the Conference Event Space
- A Pre-or Post-Conference Registrant Mailing List
- Ribbons for Your Company Representatives Identifying Support

**Additional benefits available dependent on level selected*

Diamond Level Sponsors

\$75,000 and up

Sponsorship includes:

- Choice of evening themed event: Wednesday, Thursday, or Friday (event is planned by the PENS Conference Planning Committee)
- 20' x 20' booth
- Logo link on PENS website
- Two (2) hallway meter board signage
- Fifteen (15) booth representative passes
- Ten (10) event entrance tickets to the evening event sponsored
- Attendee bag insert
- Advertisement in the conference mobile app
- Access to mailing list for one preshow and one post show mailer

Selection of evening event day will be determined on a first-come, first-served basis.

Ruby Level Sponsors

\$60,000 – \$74,999

Sponsorship includes:

- Poster reception sponsorship
- 10'x 20' booth
- Logo link on PENS website
- One (1) hallway meter board signage
- Five (5) booth representative passes
- Attendee bag insert
- Advertisement in the conference mobile app
- Access to mailing list for one pre-show and one post-show mailer

Emerald Level Sponsors

\$50,000 – \$59,999

Sponsorship includes:

- Combine any of the options listed below – first come, first served

Sapphire Level Sponsors

\$30,000 – \$49,999

Sponsorship includes:

- Combine any of the options listed below – first come, first served

Topaz Level Sponsors

\$29,000 and under

Sponsorship includes:

- Combine any of the options listed below – first come, first served

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SUPPORT OPPORTUNITIES

Padfolio Journal EXCLUSIVE \$25,000

All registrants will receive a journal that can be used for taking valuable notes during sessions. Your company's logo will be printed on the front cover of the journal. Includes a promotional piece in the tote bag.

Welcome Reception EXCLUSIVE \$25,000

Gain broad visibility with your support of the Welcome Reception – the kick-off event to the PENS National Conference. Your company's logo will be featured on signs announcing the Welcome Reception.

Lunch with Exhibitors EXCLUSIVE \$25,000

Lunch on the 1st day of the conference. Your company's logo will be featured on signage announcing lunch.

Mobile App EXCLUSIVE \$25,000

Includes your company logo in the app and recognition in conference materials.

Attendee Lounge EXCLUSIVE \$25,000

A lounge in the foyer including networking areas, charging stations and special food items for attendees to relax between sessions. Your company will be featured on signage, branding on the charging stations and you can provide collateral to place in the lounge.

Tote Bags EXCLUSIVE \$12,000

Every registrant will receive an official PENS National Conference Tote Bag. Your company's logo will be printed on the side of the bag. Other benefits of support include a promotional piece in the tote bag.

Tote Bag Insert \$10,000

Your choice of item to be put in the conference tote bag. Item to be provided by sponsor.

Coffee Tumbler EXCLUSIVE \$10,000

Every attendee will receive a PENS coffee tumbler. Your company's logo will be printed on one side of the tumbler. Other benefits of support include a promotional piece included in the tote bag.

Water Bottle EXCLUSIVE \$10,000

Every attendee will receive a PENS sport water bottle. Your company's logo will be printed on one side of the bottle. Other benefits of support include a promotional piece included in the tote bag.

Hotel Key Cards EXCLUSIVE \$10,000

Includes your company logo and/or message on the front of each attendee's hotel keycard at the host hotel.

Lanyards EXCLUSIVE \$10,000

Your company logo featured on each attendee's badge lanyard.

Awards Presentation \$10,000

PENS Award winners are recognized. Your support of this meal will be recognized throughout the program.

First Timer, New Member, & Past President Reception \$8,000

Your support provides the opportunity to thank all of the Past Presidents for their contribution to the Society. A company representative is invited to make a brief statement at the beginning of the reception. Your company's logo will be featured on the sign announcing the reception.

Refreshment Break 3 AVAILABLE \$7,500

Includes refreshments for all attendees at one break during the conference. Your company's logo will be featured on a sign announcing the refreshment break.

[CLICK HERE](#)

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ADVERTISING OPPORTUNITIES

Breakfast Symposium \$25,000

Breakfast Symposia opportunities have proven to be successful vehicles for companies to showcase their products/services to a targeted audience. These 45-50-minute presentations are a valuable tool to share your product education, technologies and tools.

Dedicated Email Blast\$3,000 each

Dedicated email blast to be sent to PENS conference attendees. You supply the email content and it is placed in the PENS email template. First come, first serve on available dates beginning the week before the conference. Emails are scheduled a maximum of two per day - one in the AM and one in the PM.

PRODUCT THEATER APPLICATION

Product Theaters provide an opportunity for commercial organizations to present information to PENS Conference Attendees about their product or services or therapeutic areas in relation to endocrine/diabetes. The material presented in Product Theaters may be promotional and may concentrate on a specific product. Therefore, these sessions are considered promotional and may not offer continuing nursing education credit.

The fee to conduct a Product Theater is **\$3,000** (per 20 minute program includes set up time) for exhibitors. Only exhibitors may participate in the program.

The Purchase of One (1) Product Theater Time Slot Includes:

- Speaker's table with four (4) chairs
- Registration tables with two (2) chairs
- General AV setup to include:
 - One (1) wired lavalier mic
 - Screen
 - LCD Projector, cables (*Additional equipment can be added to the existing AV setup at the company's expense.*)
- Pre-Conference Registrant Mailing List (*provided approximately 1 week after registration cut-off deadline*)

Organizations are required to be exhibitors at the PENS National Conference in order to sponsor a Product Theater. Sponsorship of a Product Theater is not connected with any of PENS conference sponsorships and may not be reflected as such by the company conducting the Product Theater.

Eligibility

Organizations are required to be exhibitors at the PENS National Conference in order to sponsor a Product Theater. Sponsorship of a Product Theater is not connected with any of PENS conference sponsorships and may not be reflected as such by the company conducting the Product Theater.

Application Process

Product Theaters may only be conducted upon approval by PENS.

The application can be downloaded below. The application must be returned with a **non-refundable, 50% deposit** to be considered. Applications are processed on a first-come, first-served basis. Space is limited for this activity, therefore, a slot cannot be held without a deposit.

Applications will be accepted from meeting planning or other third-party companies only if accompanied by a letter on the sponsor's letterhead confirming sponsorship of the Product Theater and authorizing the company to act on the sponsor's behalf.

Schedule

Product Theaters will be conducted, during times that do not conflict with PENS programming and exhibits.

Each company may only apply for one slot; if slots are not filled by **March 31, 2027**, companies will be notified on a first-come, first-served basis to conduct an additional session at the advertised fees.

AFFILIATE EVENT SPACE

PENS has meeting space set aside for exhibitors, sponsors and other organizations to host meetings in conjunction with the PENS Annual Meeting. Space is reserved on a first-come, first-serve basis and is not guaranteed without payment. Affiliate rooms are rented per day and rooms needed over multiple days require a form for each day per room. Please note that affiliate group events are not allowed to be schedule during educational sessions.

Pricing

- **Exhibiting Company**\$500
- **Non-Exhibiting Company** \$1,500

PENS In-Kind Agreement*

*(*Placement of your event is based on meeting space availability and is not guaranteed.)*

Once space is approved an invoice will be emailed to the email address provided. A confirmation will be sent separately with the confirmed date, time and room name. Payment is due **within two weeks** of receiving the invoice. Payments not received by **April 1, 2027** will result in the function space being canceled. If function is canceled, fees are non-refundable.

WE LOOK FORWARD
TO SEEING YOU AT THE
2027
NATIONAL CONFERENCE