

Tips for Responding to "Call for Presentations"

Educational Strategies to Consider

Guiding Principles:

- 1. Ensure your title is inviting, clear and descriptive so there is no doubt as to the content.
- 2. Clearly identify what you want to accomplish in the time given.
- 3. State how you will put a new, innovative spin on the topic.
- 4. Describe how you will allow time for audience interaction (see below for ways to engage the attendees).
- 5. Identify clear "takeaways" which allow nurses to immediately implement the new approach/treatment plan.
- 6. Be true to the stated level of your audience (advanced vs. basic).

Ways to Engage the Audience:

Target audience participation to be 30% of a 60-minute session

- Impromptu debate of the value/effectiveness of specific approach or treatment
- Volunteer panels to problem solve; share experiences; "stump the experts" Q&A
- Role-playing scenarios (simulated experience or dramatization of a real-life situation)
- Small group discussion (roundtables) to brainstorm solutions to real problems
- Assignment of "Listening Teams" sections of the audience whose responsibility is to listen for specific things in a presentation (i.e. how will a new idea impact different groups?)
- Completion and feedback on quizzes or skills-practice exercises
- Use of an audience response system