


Children's Hospital LOS ANGELES We Treat Kids Better

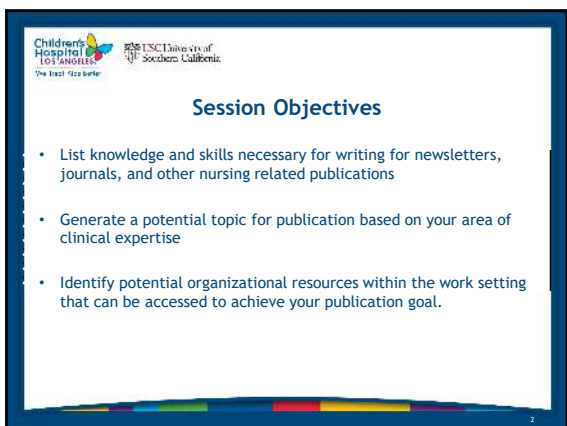
USC University of Southern California

Writing for Publication

Cecily L. Betz, PhD, RN, FAAN
Professor of Clinical Pediatrics
Keck School of Medicine, Department of Pediatrics
Director of Nursing Training
Director of Research
USC University Center for Excellence in Developmental Disabilities
Editor-in-Chief, *Journal of Pediatric Nursing*

Maureen Dever, CRNP, MSN, PPCNP-BC, CDE
Pediatric Nurse Practitioner, Diabetes and Endocrinology
Children's Hospital of Philadelphia
Drexel University
Adjunct Professor



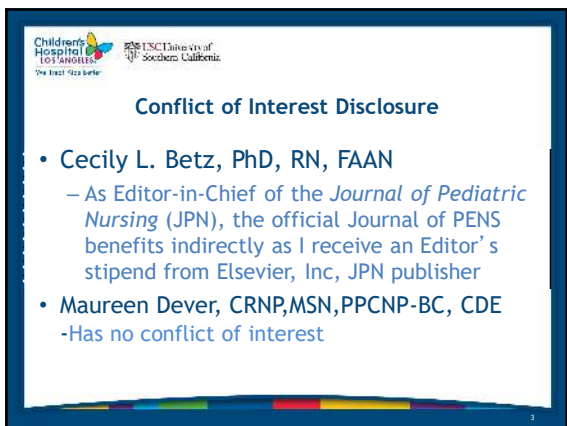


Children's Hospital LOS ANGELES We Treat Kids Better

USC University of Southern California

Session Objectives

- List knowledge and skills necessary for writing for newsletters, journals, and other nursing related publications
- Generate a potential topic for publication based on your area of clinical expertise
- Identify potential organizational resources within the work setting that can be accessed to achieve your publication goal.



Children's Hospital LOS ANGELES We Treat Kids Better

USC University of Southern California

Conflict of Interest Disclosure

- Cecily L. Betz, PhD, RN, FAAN
 - As Editor-in-Chief of the *Journal of Pediatric Nursing* (JPN), the official Journal of PENS benefits indirectly as I receive an Editor's stipend from Elsevier, Inc, JPN publisher
- Maureen Dever, CRNP, MSN, PPCNP-BC, CDE
 - Has no conflict of interest

Children's Hospital LOS ANGELES USC University of Southern California The Best Size Better

Understand mission & editorial focus

- Types of manuscripts
 - Empirical research with clinical relevance
 - Systematic or integrative reviews
 - Program evaluation
 - Theoretical discussion/analysis
 - Evidenced based practice
- Style & format
 - Reference style
 - Article format
 - Number of references
 - Content organization
 - Abstract format
 - Submission process



Children's Hospital LOS ANGELES USC University of Southern California The Best Size Better

Journal of Pediatric Nursing



Children's Hospital LOS ANGELES USC University of Southern California The Best Size Better

Strategies for writing a manuscript

- Develop a plan
 - Outline
 - Reasonable expectations
 - Timeline
 - Competing demands
- Identify available resources
 - Literature databases
 - Bibliographic software
 - Technical editor
 - Experienced authors as readers
 - Thesaurus/ dictionary

Children's Hospital LOS ANGELES The Best Care Better
USC University of Southern California

Determine Your Area of Expertise

- What is your area of expertise?
 - Pediatric Endocrinology
 - What do you do that is unique within that area of expertise?
 - Children with type 2 Diabetes
 - What is your area of practice?
 - Clinical, Research, Education,
 - Program Development



Children's Hospital LOS ANGELES The Best Care Better
USC University of Southern California

Coming Up with the Idea

- Area of expertise
 - Clinical Practice, Research, Education
- What is missing in the literature
- Dearth of information
- Innovative idea
- Accepted but not known
- Obvious but not realized/apparent

Children's Hospital LOS ANGELES The Best Care Better
USC University of Southern California

Formulate Your Topic

- Scan the specialty journals to determine the appropriate "fit"
 - *Journal of Pediatric Nursing*
 - *Pediatric Nursing*
 - *Issues in Comprehensive Pediatric Nursing*
 - *Journal for Specialists in Pediatric Nursing*
 - *MCN: The American Journal of Maternal Child Nursing*

Children's Hospital LOS ANGELES USC University of Southern California The Best Size Better

Formulate Your Topic

- As you scan the journals, note:
 - Type of articles published
 - Research, Clinical, Evidence based, Theory
 - Article format
 - Sections required for inclusion in article
 - Page length
 - Length allowed will vary

Children's Hospital LOS ANGELES USC University of Southern California The Best Size Better

Obtain editorial feedback on manuscript/concept/draft

- Consult with journal editors
 - Plan/options/content for manuscript development
 - Editorial assistance
 - Writing assistance
- Confer with peers
 - Manuscript suggestions
 - Networking
 - Editorial assistance

Children's Hospital LOS ANGELES USC University of Southern California The Best Size Better

CINAHL



The screenshot shows the CINAHL database search interface. It includes a search bar at the top, a list of search filters on the left, and a list of search results on the right. The filters include options for 'All Fields', 'Text', 'Date', 'Language', 'Country', 'Peer Review', 'Full Text', 'Full Text Available Online', 'Full Text Available in PDF', 'Full Text Available in HTML', 'Full Text Available in XML', 'Full Text Available in Audio', and 'Full Text Available in Video'. The search results list includes columns for 'Title', 'Author', 'Journal', 'Year', 'Volume', 'Issue', 'Page(s)', and 'Abstract'. The first result is 'The Effect of a Nurse-Led Intervention on the Management of Acute Pain in the Emergency Department' by Smith, J. et al., published in the Journal of Emergency Nursing in 2018, Volume 32, Issue 4, pages 281-288.



Children's Hospital LOS ANGELES USC University of Southern California The Best. Size better.

OVID-MEDLINE

Search results for 'OVID-MEDLINE' showing a list of articles with columns for Title, Author, Journal, and Date.

13



Children's Hospital LOS ANGELES USC University of Southern California The Best. Size better.

PsycINFO

Search results for 'PsycINFO' showing a list of articles with columns for Title, Author, Journal, and Date.

14



Children's Hospital LOS ANGELES USC University of Southern California The Best. Size better.

PubMed


Search results for 'PubMed' showing a list of articles with columns for Title, Author, Journal, and Date.

15

Children's Hospital LOS ANGELES USC University of Southern California The Best Size Better

Formulate Your Topic

- Write notes to yourself
 - Information gathered
 - Stream of consciousness
- Focus your thinking
- Entertain new ideas
- Be positive




Children's Hospital LOS ANGELES USC University of Southern California The Best Size Better

Select a Journal

- Appropriate to your topic area
- Peer reviewed
- “In press” timeline
- Target audience
- Author Guidelines
- Editorial Policy
- Websites

Children's Hospital LOS ANGELES USC University of Southern California The Best Size Better

- **Choosing a Journal**
 - *Impact Factor*
- **Audience**
 - *Interdisciplinary*
 - *Discipline-specific*



Children's Hospital LOS ANGELES The Best. It's better. USC University of Southern California

Journal of Pediatric Nursing



Journal of Pediatric Nursing

Journal of Pediatric Nursing

Call for Reviews

19

Children's Hospital LOS ANGELES The Best. It's better. USC University of Southern California

Journal of Pediatric Health Care

<http://www.jpedhc.org/>



Journal of Pediatric Health Care


Call for Reviews

20

Children's Hospital LOS ANGELES The Best. It's better. USC University of Southern California

Journal of School Nursing

<http://jsn.sagepub.com/>



Journal of School Nursing


Call for Reviews

21

Children's Hospital LOS ANGELES USC University of Southern California The Best Size Matters

Pediatric Nursing

<http://www.pediatricnursing.net/>



22

Children's Hospital LOS ANGELES USC University of Southern California The Best Size Matters

MCN: The American Journal of Maternal/Child Nursing

<http://journals.lww.com/mcnjournal/Pages/default.aspx>




23

Children's Hospital LOS ANGELES USC University of Southern California The Best Size Matters

Comprehensive Child and Adolescent Nursing


<http://www.tandfonline.com/loi/icpn20#.Vu1ueIrKUK>



24

Children's Hospital LOS ANGELES The Best Size Better
USC University of Southern California

Send Query Letter/Email



- Elicit interest from editor about your topic
- Editor can provide you with useful input in developing your outline

Children's Hospital LOS ANGELES The Best Size Better
USC University of Southern California

Formulate the Timeline-Strategy

- Operationalize the Idea/Select a Topic
- Formulate the Outline
- Survey the Literature (Journals/Author guidelines)
- Develop the First Draft
- Review/Proofread
- Formulate Revisions
- Submit

(Betz, Smith, Mazurek-Melnyk, & Rickey, 2014)

Children's Hospital LOS ANGELES The Best Size Better
USC University of Southern California

Formulate the Timeline-Hints

Avoid Being Overly Ambitious

Think Small

Enjoy it



Children's Hospital LOS ANGELES USC University of Southern California
The Best for Kids

Formulate the Outline-Hints

- Scan the literature for models
- Scan the literature for content
- Review the author guidelines of various journals
- Note the style of referencing required

10

Children's Hospital LOS ANGELES USC University of Southern California
The Best for Kids

Formulate the Outline-Strategy for Clinical Paper

- Introduction
- Incidence/Etiology
- Pathophysiology
- Interdisciplinary Management
- Nursing Care
 - Assessment
 - Nursing Diagnosis/Problems
 - Planning
 - Interventions
 - Evaluation/Identification of Outcomes
- Conclusion

Children's Hospital LOS ANGELES USC University of Southern California
The Best for Kids

Formulate the Outline-Strategy for Clinical Paper (Evidenced Based)

- Clinical question
- Search for evidence
- Critical appraisal
- Application to practice
- Evaluation

Children's Hospital LOS ANGELES USC University of Southern California The Best Care Ever

Formulate the Outline-Strategy for Research Manuscript

- Statement of the Problem
- Literature Review
- Theoretical Framework
- Methods
 - Human Subjects
 - Subjects
 - Procedure
- Findings
- Discussion/Clinical Implications

Children's Hospital LOS ANGELES USC University of Southern California The Best Care Ever


Formulate the Outline-Strategy for Concept Paper

- Introduction
- Organizing Concepts
- Literature
 - Methodology for literature selection
 - Analysis
- Synthesis
 - Implications
 - Knowledge Development

Children's Hospital LOS ANGELES USC University of Southern California The Best Care Ever

Formulate the Outline-Strategy for Program Outline

- Statement of the Program Need
- Overview of the Program to be Described
- Background Information (development)
- Description of the Program
- Nursing/Clinical Implications
- Program/Client Outcomes





Children's Hospital
LOS ANGELES

USC University of
Southern California

We Treat Kids Better


PENS Column
Journal of Pediatric Nursing
Maureen Dever, MSN, CRNP, CDE
PENS Column Editor






PENS Column

- **Purpose**
 - To publish scientific articles that are relevant to PENS nurses and general pediatric nurses



PENS Column Guidelines

- Primary author must be PENS member
- Needs to be an endocrine-related topic , but must be of interest to other pediatric nurses
- APA style, 6th edition (font size 12, double-spaced, 1 inch margins, etc.)
- 1400 word limit
- No more than 6 pages (including references, tables, figures)
- No abstract
- Submit to Maureen Dever, PENS Column Editor at MaureenDever123@gmail.com




PENS Column

Process

- Final version is due 4 months prior to publication date
- You will receive a proof close to publication date
- Please- keep in touch
- Understand that this is a commitment

37



Examples of PENS Columns

- PENS Position Statement on Bullying Prevention (Cohen & Dwyer)
- Screening for Depression in Adolescents With Diabetes (Dever)
- Neonatal Diabetes: Nurse Navigator Role (Abernethy), 36
- Help! I Have a Patient With Diabetes Who Is Sick! (Blanchette & Switzer)
- Prader-Willi Syndrome 101: An Overview for Pediatric Nurses (Anglin)
- Optic Nerve Hypoplasia: More Than Meets the Eye (Hozjan)

38



NAME	Topic	Due to PENS Editor	Due to JPN	JPN Issue
Meg Reil	Patient Support Groups	9/1/2018	10/15/18	Jan/Feb 2019
Mandi Calusso	Grass Roots Advocacy	11/2/18	12/15/18	Mar-April 2019
Cheryl Switzer	Benefits of Diabetes Camp	1/25/19	2/25/19	May-June 2019
Carol Howe	Obesity and Food Insecurity	3/1/2019	4/15/19	July-Aug 2019
Kate Davies	Genetics Ibd	5/1/2019	6/15/2019	Sept-Oct 2019
Andrew Dwyer	Genetics and Genomics	7/1/2019	8/15/19	Nov-Dec-2019

39

Children's Hospital LOS ANGELES The Best. It's better.
USC University of Southern California

PENS Column - JPN

- Everyone can do this!
- Why?
 - Share knowledge
 - Challenge yourself
 - Career satisfaction

Children's Hospital LOS ANGELES The Best. It's better.
USC University of Southern California

What Topic?

- What is your interest in Pediatric Endocrinology?
- Have you:
 - Presented a poster?
 - Given a PENS talk?
 - Had an interesting case?

Children's Hospital LOS ANGELES The Best. It's better.
USC University of Southern California

Steps

- Research
 - On topic
 - Look at past articles
 - Journal guidelines
- Outline
- Write
- Edit
- Have others edit
- Consult with PENS Column Editor

Children's Hospital LOS ANGELES USC University of Southern California The Best Size Better

Bigger Topic

- Find a mentor
- Collaborate with other authors
- Identify appropriate journal
- Read articles in that journal
- Proceed through the writing process
- Once submitted, it will be reviewed
 - Accepted, rejected, or suggested revisions and resubmit

Children's Hospital LOS ANGELES USC University of Southern California The Best Size Better

References

Betz, C.L. (2005). Frequently asked questions, again and again. *Journal of Pediatric Nursing*, 20 (1), 1-2.

Betz, C.L. (2001) Frequently asked questions....again. *Journal of Pediatric Nursing*, 16 (4), 44-47.

Betz, C.L., Smith, K., Mazurek-Melnyk, & Olbrysh, R.T. (2014). Disseminating evidence through Publications, Presentations, Health Policy Briefs and the Media. B. Melnyk & E. Fineout-Overholt, (Eds). *Evidence-based practice in nursing and healthcare: A guide to best practice*. Philadelphia: Lippincott, Williams & Wilkins, 391-432.

Children's Hospital LOS ANGELES USC University of Southern California The Best Size Better

References

Saver, C. (2014). *Anatomy of writing for publication for nurses* (2nd ed.). Indianapolis, IN: Sigma Theta Tau.

Oermann, M. H. & Hays, J. C., (2016). *Writing for publication in nursing* (3rd ed.). New York: Springer.

Oermann, M.H., Turner, K., & Carman. M. (2014). Preparing quality improvement, research, and evidence-based practice manuscripts. *Nursing Economics*, 32, 57-69.
