

**Writing for Publication**

Cecily L. Betz, PhD, RN, FAAN  
 Professor of Clinical Pediatrics  
 Keck School of Medicine, Department of Pediatrics  
 Director of Nursing Training  
 Director of Research  
 USC University Center for Excellence in Developmental Disabilities  
 Editor-in-Chief, *Journal of Pediatric Nursing*

---

---

---


---

---

---

---

---



**Session Objectives**

- List knowledge and skills necessary for writing for newsletters, journals, and other nursing related publications
- Generate a potential topic for publication based on your area of clinical expertise
- Identify potential organizational resources within the work setting that can be accessed to achieve your publication goal.

---

---

---


---

---

---

---

---



**Conflict of Interest Disclosure**

- Cecily L. Betz, PhD, RN, FAAN
  - As Editor-in-Chief of the *Journal of Pediatric Nursing* (JPN), the official Journal of PENS benefits indirectly as I receive an Editor's stipend from Elsevier, Inc, JPN publisher

---

---

---

---

---

---


---

---

Children's Hospital LOS ANGELES We Treat Kids Better USC University of Southern California

## Understand mission & editorial focus

- Types of manuscripts
  - Empirical research with clinical relevance
  - Systematic or integrative reviews
  - Program evaluation
  - Theoretical discussion/analysis
  - Evidenced based practice
- Style & format
  - Reference style
  - Article format
  - Number of references
  - Content organization
  - Abstract format
  - Submission process




---

---

---

---

---


---

---

---

Children's Hospital LOS ANGELES We Treat Kids Better USC University of Southern California

## Journal of Pediatric Nursing




---

---

---

---

---

---

---

---

Children's Hospital LOS ANGELES We Treat Kids Better USC University of Southern California

## Strategies for writing a manuscript

- Develop a plan
  - Outline
  - Reasonable expectations
  - Timeline
  - Competing demands
- Identify available resources
  - Literature databases
  - Bibliographic software
  - Technical editor
  - Experienced authors as readers
  - Thesaurus/ dictionary

---

---

---

---

---

---

---

---

### Determine Your Area of Expertise

- What is your area of expertise?
  - Pediatric Endocrinology
  - What do you do that is unique within that area of expertise?
    - Children with type 2 Diabetes
  - What is your area of practice?
    - Clinical, Research, Education,
    - Program Development



---

---

---

---

---

---

---

---

### Coming Up with the Idea



- Area of expertise
  - Clinical Practice, Research, Education
- What is missing in the literature
- Dearth of information
- Innovative idea
- Accepted but not known
- Obvious but not realized/apparent

---

---

---

---

---

---

---

---

### Formulate Your Topic

- Scan the specialty journals to determine the appropriate “fit”
  - *Journal of Pediatric Nursing*
  - *Pediatric Nursing*
  - *Issues in Comprehensive Pediatric Nursing*
  - *Journal for Specialists in Pediatric Nursing*
  - *MCN: The American Journal of Maternal Child Nursing*

---

---

---

---

---

---

---

---

### Formulate Your Topic

- As you scan the journals, note:
  - Type of articles published
    - Research, Clinical, Evidence based, Theory
  - Article format
    - Sections required for inclusion in article
  - Page length
    - Length allowed with vary

---

---

---

---

---

---

---

---

### Obtain editorial feedback on manuscript/concept/draft

- Consult with journal editors
  - Plan/options/content for manuscript development
  - Editorial assistance
  - Writing assistance
- Confer with peers
  - Manuscript suggestions
  - Networking
  - Editorial assistance

---

---

---

---

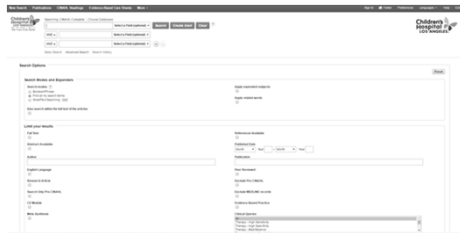
---

---

---

---

### CINAHL



---

---

---

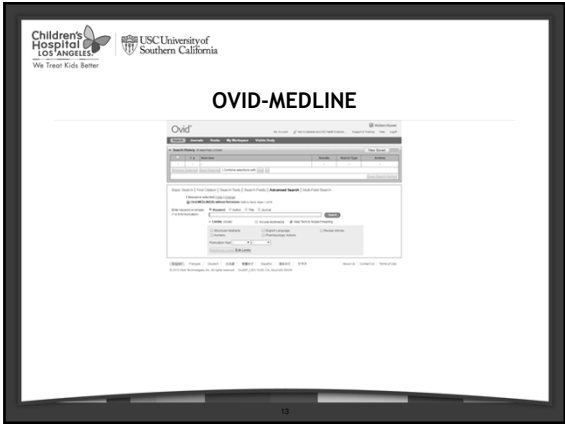
---

---

---

---

---




---

---

---

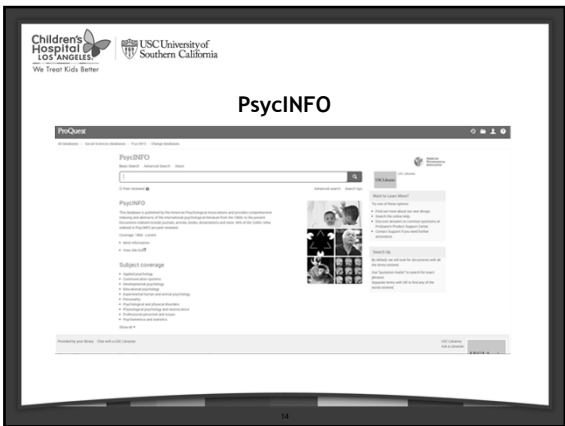
---

---

---

---

---




---

---

---

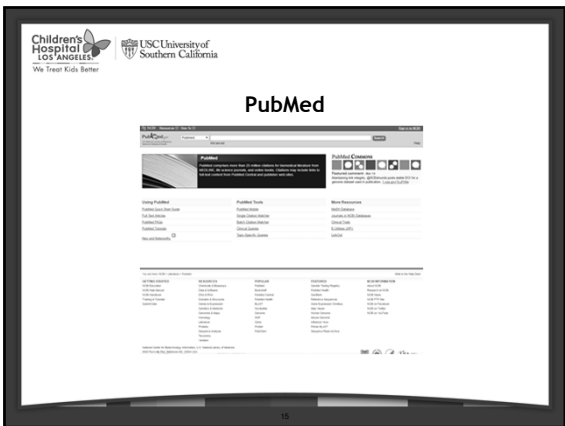
---

---

---

---

---




---

---

---

---

---

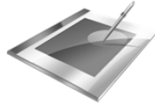
---

---

---

### Formulate Your Topic

- Write notes to yourself
  - Information gathered
  - Stream of consciousness
- Focus your thinking
- Entertain new ideas
- Be positive



---

---

---

---

---

---

---

---

### Select a Journal

- Appropriate to your topic area
- Peer reviewed
- “In press” timeline
- Target audience
- Author Guidelines
- Editorial Policy
- Websites

---

---

---

---

---

---

---

---

### Publishing Papers

- **Choosing a Journal**
  - **Impact Factor**
- **Audience**
  - **Interdisciplinary**
  - **Discipline-specific**



---

---

---

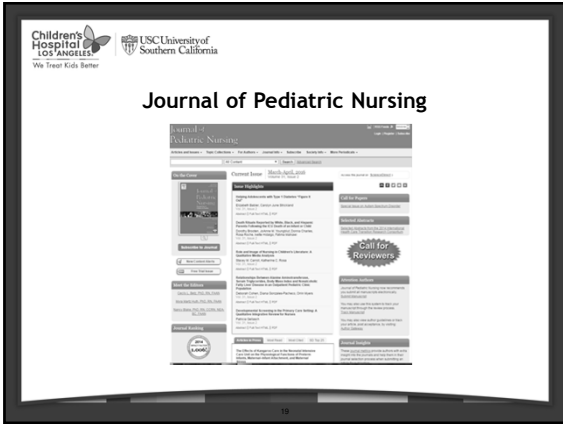
---

---

---

---

---




---

---

---

---

---

---

---

---




---

---

---

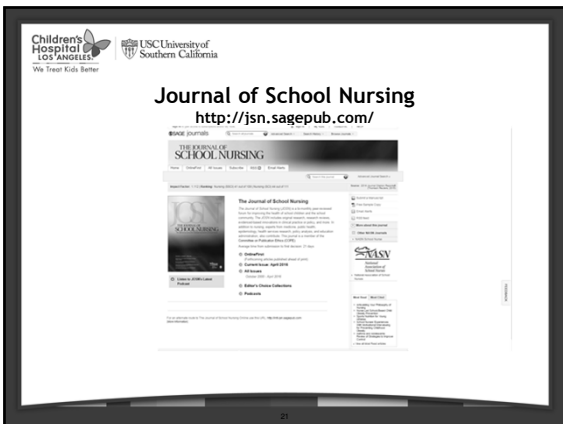
---

---

---

---

---




---

---

---

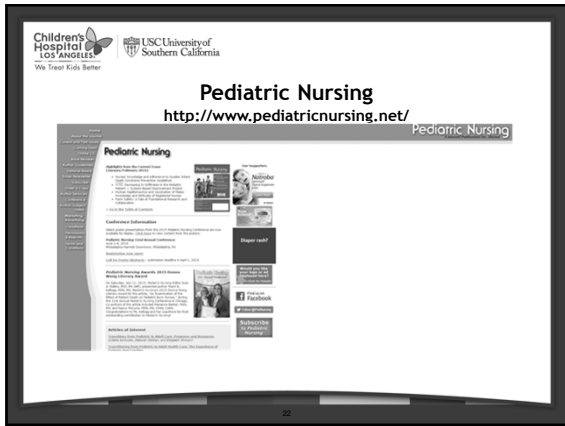
---

---

---

---

---




---

---

---

---

---

---

---

---




---

---

---

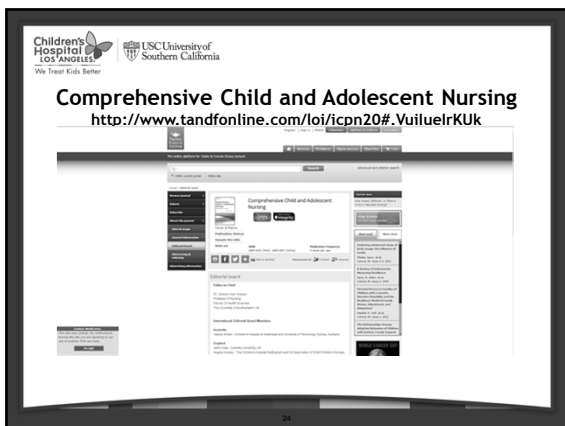
---

---

---

---

---




---

---

---

---

---

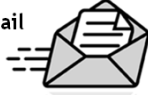
---

---

---



### Send Query Letter/Email



- Elicit interest from editor about your topic
- Editor can provide you with useful input in developing your outline

---

---

---

---

---

---

---

---

### Formulate the Timeline-Strategy

- Operationalize the Idea/Select a Topic
  - Formulate the Outline
  - Survey the Literature (Journals/Author guidelines)
  - Develop the First Draft
  - Review/Proofread
  - Formulate Revisions
  - Submit
- (Betz, Smith, Mazurek-Melnyk, & Rickey, 2014)

---

---

---

---

---

---

---

---

### Formulate the Timeline-Hints

#### Avoid Being Overly Ambitious

Think Small

Enjoy it



---

---

---

---

---

---

---

---

### Formulate the Outline-Hints

- Scan the literature for models
- Scan the literature for content
- Review the author guidelines of various journals
- Note the style of referencing required

---

---

---

---

---

---

---

---

### Formulate the Outline-Strategy for Clinical Paper

- Introduction
- Incidence/Etiology
- Pathophysiology
- Interdisciplinary Management
- Nursing Care
  - Assessment
  - Nursing Diagnosis/Problems
  - Planning
  - Interventions
  - Evaluation/Identification of Outcomes
- Conclusion

---

---

---

---

---

---

---

---

### Formulate the Outline-Strategy for Clinical Paper (Evidenced Based)

- Clinical question
- Search for evidence
- Critical appraisal
- Application to practice
- Evaluation

---

---

---



---

---

---

---

---

**Formulate the Outline-Strategy for Research Manuscript**

- Statement of the Problem
- Literature Review
- Theoretical Framework
- Methods
  - Human Subjects
  - Subjects
  - Procedure
- Findings
- Discussion/Clinical Implications

---

---

---



---

---

---

---

---

**Formulate the Outline-Strategy for Concept Paper**

- Introduction
- Organizing Concepts
- Literature
  - Methodology for literature selection
  - Analysis
- Synthesis
  - Implications
  - Knowledge Development

15

---

---

---



---

---

---

---

---

**Formulate the Outline-Strategy for Program Outline**

- Statement of the Program Need
- Overview of the Program to be Described
- Background Information (development)
- Description of the Program
- Nursing/Clinical Implications
- Program/Client Outcomes

---

---

---

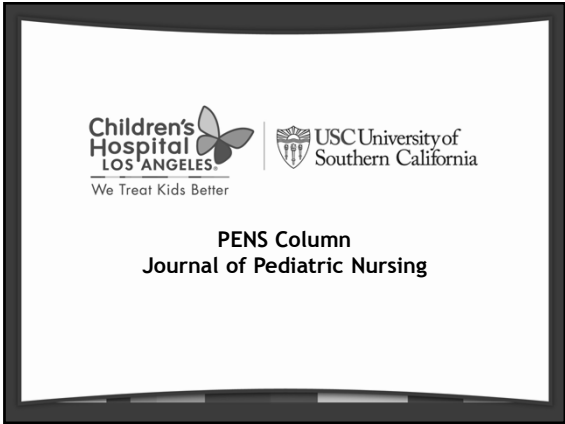
---

---

---

---

---



---

---

---

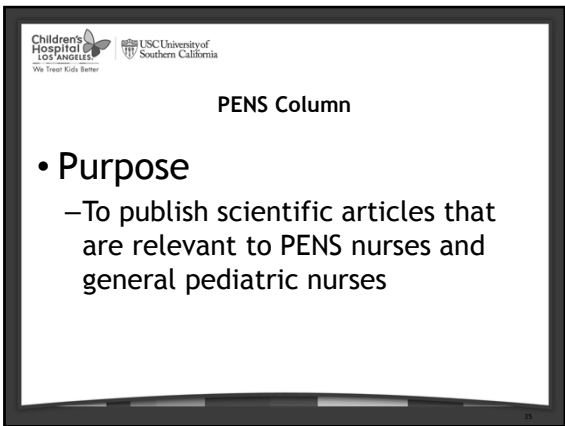
---

---

---

---

---



---

---

---

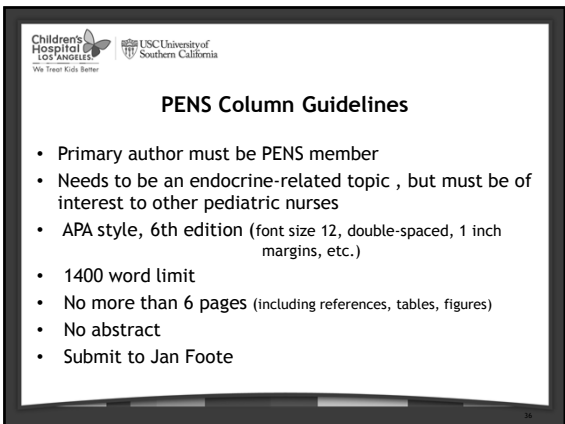
---

---

---

---

---



---

---

---

---

---

---

---

---

### PENS Column

#### Process

- Final version is due 4 months prior to publication date
- You will receive a proof close to publication date
- Please- keep in touch
- Understand that this is a commitment

---

---

---

---

---

---

---

---

### Examples of PENS Columns

- PENS Position Statement on Transgender Youth (Kirovac) 31(2)
- Screening for Depression in Adolescents With Diabetes (Dever) 31(1)
- Hypoparathyroidism in Children (Snyder) 30 (6)
- McCune-Albright Syndrome: An Overview of Clinical Features (Brillante et al.,) 30 (5)
- Shared Medical Appointments for Adolescents With Type 1 Diabetes Mellitus: Important Learning Communities, (Davis et al.,) 30 (4)

---

---

---

---

---

---

---

---

### PENS Column - JPN

- Everyone can do this!
- Why?
  - Share knowledge
  - Challenge yourself
  - Career satisfaction

---

---

---

---

---

---

---

---

Children's Hospital LOS ANGELES We Treat Kids Better USC University of Southern California

### What Topic?

- What is your interest in Pediatric Endocrinology?
- Have you:
  - Presented a poster?
  - Given a PENS talk?
  - Had an interesting case?

---

---

---

---

---

---

---

---

Children's Hospital LOS ANGELES We Treat Kids Better USC University of Southern California

### Steps

- Research
  - On topic
  - Look at past articles
  - Journal guidelines
- Outline
- Write
- Edit
- Have others edit
- Consult with PENS Column Editor

---

---

---

---

---

---

---

---

Children's Hospital LOS ANGELES We Treat Kids Better USC University of Southern California

### Bigger Topic

- Find a mentor
- Collaborate with other authors
- Identify appropriate journal
- Read articles in that journal
- Proceed through the writing process
- One submitted, it will be reviewed
  - Accepted, rejected, or make changes and resubmit

---

---

---

---

---

---

---

---

### References

- Betz, C.L. (2005). Frequently asked questions, again and again. *Journal of Pediatric Nursing, 20* (1), 1-2.
- Betz, C.L. (2001) Frequently asked questions....again. *Journal of Pediatric Nursing, 16* (4), 44-47.
- Betz, C.L., Smith, K., Mazurek-Melnyk, & Olbrysh, R.T. (2014). Disseminating evidence through Publications, Presentations, Health Policy Briefs and the Media. B. Melnyk & E. Fineout-Overholt, (Eds). *Evidence-based practice in nursing and healthcare: A guide to best practice*. Philadelphia: Lippincott, Williams & Wilkins, 391-432,

---

---

---

---

---

---

---

---

### References

- Saver, C. (2014). *Anatomy of writing for publication for nurses* (2<sup>nd</sup> ed.). Indianapolis, IN: Sigma Theta Tau.
- Oermann, M. H. & Hays, J. C., (2016). *Writing for publication in nursing* (3<sup>rd</sup> ed.). New York: Springer.
- Oermann, M.H., Turner, K., & Carman. M. (2014). Preparing quality improvement, research, and evidence-based practice manuscripts. *Nursing Economics, 32*,57-69.

---

---

---

---

---

---

---

---